



# THE SUPER EASY STRATEGY

## for getting a Group together for PK

***This simple plan is designed to help you, the Group Leader, to rally the men for PK.  
Remember, the personal approach always works best - one man at a time!***

<b><i>Get Ready...</i></b>	<ul style="list-style-type: none"><li><input type="checkbox"/> Get your Pastor on board, and sign up to be a Partnership Church to receive extra benefits. If your church leadership is not supportive of PK, contact us for other options.</li><li><input type="checkbox"/> Obtain your church's phone list to get contact details of your church men. PK also sends all Group Leaders a list of past attendees from your Group.</li><li><input type="checkbox"/> Set up your Group* online. See separate Eventbrite instructions.</li></ul>
<b><i>Build Enthusiasm and Momentum...</i></b>	<ul style="list-style-type: none"><li><input type="checkbox"/> Display posters on church bulletin board and in men's toilets. Order more posters or brochures if needed.</li><li><input type="checkbox"/> <b>Personally invite men to attend the Event with you – either face to face, ie after church, or by phoning. Encourage them to bring someone with them.</b></li><li><input type="checkbox"/> Arrange to have a Promise Keepers sign put up outside the church (6 weeks out).</li><li><input type="checkbox"/> Arrange for Event insert/ad to be included in printed or email church bulletins (especially prior to Discount Cut-off dates). See PK website for pre-designed templates.</li><li><input type="checkbox"/> Leverage the PK men's breakfast to help you promote the Event to your men.</li><li><input type="checkbox"/> Set up a Promise Keepers display at church with brochures, posters and a sign-up sheet. <b>Approach men personally</b> and invite them to be part of the Group.</li><li><input type="checkbox"/> Ask the Senior Pastor to endorse the Event from the pulpit and encourage the men to go as a Group. Use PowerPoint template/promo video in the service to promote the Event.</li><li><input type="checkbox"/> Organise your Group's Roadtrip (especially if travelling long distance).</li></ul>
<b><i>Prepare to Capture the Momentum...</i></b>	<ul style="list-style-type: none"><li><input type="checkbox"/> Prepare a post-Event follow-up plan, such as a weekly open men's group, to build on what the men have experienced and the friendships that have developed.</li><li><input type="checkbox"/> Arrange for a slot in the Sunday service following the Event - for the men to testify about their Event experience.</li></ul>
<b><i>Go!</i></b>	<ul style="list-style-type: none"><li><input type="checkbox"/> Add final names to the Group online, up to the Wednesday before Event. Others can be added on the day.</li><li><input type="checkbox"/> Enjoy the Event!</li></ul>

**For assistance, please phone the Registrations Team  
at 0800 PROMISE (77 66 47)**

*\*7+ men qualifies for the Group Discount. This includes pastors, students and partial attendees.  
You can begin by registering your first 5 men online with the Starter Pack, and then add others later.*

**PROMISE  KEEPERS**

Phone: 09 300 7337 or 0800 PROMISE (0800 77 66 47)

Email: [pk@promisekeepers.org.nz](mailto:pk@promisekeepers.org.nz) Web: [www.promisekeepers.nz](http://www.promisekeepers.nz)