



HOW TO FORM A GROUP

Here are some tips to help you motivate and mobilise the men of your church to form a Group for the Promise Keepers Event:

- Encourage your pastor to come on board – their involvement is important.
- Start your Group with a couple of keen men and invite others to join you. Men are more likely to join something that is already existing and has momentum.
- Develop a team to support and back you up when required. A leadership team spreads the load and generates ideas.
- Start promoting the Promise Keepers Event early and use **The Strategy** as a guide.
- Use the next discount cut-off date as an action point.
- Become a **Partnership Church** and take advantage of the free registration(s) and extra assistance from Promise Keepers.

GOALS FOR YOUR GROUP

- If you had a small Group of just a few men last year, aim to step up this year and bring a larger Group. Encourage all men in the church to get involved and attend.
- Extend your Group further to include friends, family members, and young men from your youth ministry.
- Remember, Promise Keepers Events have something for every man, including *Transition* Youth Event on Friday night and Electives on Saturday afternoon.

TIPS FROM SUCCESSFUL GROUPS

- **Roadtrip:** A Roadtrip has huge benefits for uniting your men as a Group as they travel together. See Roadtrip sheet for more ideas on how to maximise the Promise Keepers experience for your men.
- **Commitment:** If you are making bookings for other men, they need to realise that you are making a financial commitment on their behalf and that they are responsible for the ticket cost whether or not they attend. Therefore the date should be marked on their family calendar so that the time remains available. Also, a deposit should be taken - especially if the booking is being paid for by the church or Group Leader.
- **Subsidies:** Men rarely appreciate fully-subsidised registrations. If the man being sponsored is challenged to contribute something towards the cost, you will find that he is more committed and therefore far more likely to attend. Ask him how much he feels he can contribute towards the cost – you may be surprised.
- **Refunds/transfers:** If a man is unable to attend, his registration may be transferred to a new member of the Group, or he may choose to gift it to someone else. Please inform the Promise Keepers office of these changes as soon as possible. Promise Keepers is unique in that we do offer refunds right up to the Event, but this should only be used in genuine need – ie bereavement, sickness, hardship. Please note that an administration fee of \$25.00 is deducted from refunds.
- **Youth:** Dads should invite their sons, but don't expect them to come alone! Encourage them to bring a friend, cousin, or members of their youth group. These young guys may be giving up other opportunities to come with you to Promise Keepers - so appreciate it and make the most of it!

PROMISE  KEEPERS

Phone: 09 300 7337 or 0800 PROMISE (0800 77 66 47)

Email: pk@promisekeepers.org.nz Web: www.promisekeepers.nz

Post: PO Box 163083, Lynfield, Auckland 1443