

PROMISE  KEEPERS

# COACHING PROPOSAL

For Ministry with Men



**Taking your Men's Ministry  
to the next level**

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## Is Ministry with Men Important?

How important are men to your church? Are they considered a significant part of the church body? Does your church have a plan to reach and disciple every man? The bottom line is that intentionally working with men may be the single most important ministry you undertake.

In the average New Zealand church men make up only 39% of the congregation. Many men report that they feel church is simply not relevant to their lives.

Statistics show that fathers are critical to involving families in church. When this happens, the energy and finances of the family are then released into the church.

One of the biggest challenges facing many churches today is to attract and retain young adults, particularly males, in the 18 to 30 year old age bracket. The future of the church depends on this.

There are unique issues in Ministry with Men according to the size of the church. Small churches struggle with gaining significant momentum, whereas large churches can experience rapid numerical growth but find it more difficult to achieve relational and spiritual growth.

**There is a vital need for specialised Ministry with Men in the context of each local church. Promise Keepers Coaching will help you avoid the fluctuations in Men's Ministry and help you make a sustained impact over the long haul no matter what size your church is.**

- If a **CHILD** comes to Christ first **3.5%** of families will follow
- If a **MOTHER** comes to Christ first **17%** of families will follow
- If a **FATHER** comes to Christ first **93%** of families will follow

*Bob Horner, Ron Ralston, and David Sunde, Promisekeepers at work [Colorado Springs: Focus on the Family, 1996], 111.*

## Keen to Develop a Ministry with Men in Your Church?

For fifteen years Promise Keepers New Zealand has promoted, trained and been involved in Ministry with Men in the local church. In that time we have discovered that long-term success requires time and commitment.

In sport, an experienced coach can assist a group of athletes to be focused, motivated and encouraged to achieve both short-term and long-term goals. The same principle can apply to Ministry with Men in the local church.

To be successful and avoid the pitfalls, you need solutions that work – and when it comes to solutions, experience counts. That is why Promise Keepers have spent the past few years building a team of New Zealand's most experienced Ministry with Men Coaches and equipping them with the best resources in the world. We now have the ability to come alongside you for the long haul.

We encourage you to consider allowing Promise Keepers team of experienced Coaches take your Ministry with Men to the next level. Our Coaches will help your church set achievable goals, make appropriate plans to achieve those goals, develop a leadership team that will have a long-term vision for the ministry, and walk with you through the inevitable challenges you will face.

Promise Keepers Coaches have visited regional centres for the past few years and are now coaching churches nationwide. Your church can be involved in this exciting and unique program. Experience the reassurance that comes from having your own Coach to consult with. You don't have to find your own direction by expensive trial and error when proven methods are available.

Promise Keepers is committed to the long-term success of your Ministry with Men and to serving men in local churches. Call us today and let's work together!

## **What Will a Promise Keepers Coaching Contract Do for You?**

The principle behind a Coaching contract is very simple – Promise Keepers will do all that we can to ensure the success of your Ministry with Men. We will do this through the following:

- Initial phone contact to determine what level your Ministry with Men is currently operating at.
- Providing resources to help you establish a clear and compelling vision for your Ministry with Men and the strategies needed to take your men to the next level.
- Helping you set achievable and measurable goals.
- Assisting with ideas that will create momentum in your Ministry with Men and helping you put together an effective calendar of men's events.
- Providing access to speakers if required for camps and events.
- Providing a quality annual Promise Keepers Event to create energy and galvanise your men for the next level in their spiritual journey.
- Helping identify potential leaders and assisting in building a Ministry with Men leadership team.
- Keeping in touch through regular phone appointments with a nominated church leader, to check progress on goals and set new ones, and being available between planned Coaching appointments by phone or email as needed for further support.

## **What Will You Need to Do?**

Like all good Coaches, we can help and assist you with all of our ability, but ultimately you have to play the game! Therefore, as a participant in our Coaching, you will need to do the following:

- Decide that Ministry with Men is a priority and devote time and resources to it. Appoint a Men's Ministry advocate from the pastoral team.
- Nominate someone to be the contact person in your church who we can communicate with about Ministry with Men. This person does not have to be the Ministry with Men 'leader' if that person has not been appointed yet, nor do they have to be a pastor. They do need to be appointed and supported by the church leadership in order to succeed in the Coaching relationship.

- Sign the Coaching Contract.
- Create a budget for Ministry with Men that includes the cost of Coaching.
- Work with a Coach to set goals and actively work together to complete them.
- Understanding the impact that attending a Promise Keepers National Event can have on your Ministry with Men, ensure the church contact person and other team members lead by example by attending this Event.
- Promote and attend local Promise Keepers Coaching or training workshops.

## Coaching Contract Costs

Promise Keepers is making a significant financial commitment to provide this Coaching and we believe that those receiving the benefits should share at least some of the costs of the service. Therefore, the following costs will apply:

Church Size	Per Month	Per Year
Up to 300	\$45.00 + GST	\$500.00 + GST
300 plus	\$65.00 + GST	\$750.00 + GST

These costs will be invoiced annually, but may be paid to Promise Keepers monthly by automatic payment.

An added benefit of being in a Coaching Contract is that your church will receive **two free passes** to the annual Promise Keepers Event. One pass is for the Senior Pastor (or an Associate Pastor responsible for Men's Ministry); the other pass is for the nominated leader who is fulfilling the Coaching relationship for the church.

These significant free offers and other resources, such as surveys, mean that commitment to a Coaching Contract represents a substantial saving against your annual costs.

## What Next?

To begin the Coaching process, all you need to do is sign the enclosed Contract and return it to:

Promise Keepers  
PO Box 48123  
Blockhouse Bay  
AUCKLAND 0644

We will be in touch with you as soon as we have received this Contract. If you would like to discuss Coaching further or have any questions, please contact the Promise Keepers Head Office on the following:

Email: [pk@promisekeepers.org.nz](mailto:pk@promisekeepers.org.nz)  
Phone: 09 627 0101

# COACHING CONTRACT

**Between: Promise Keepers New Zealand** (Promise Keepers)

**And:** \_\_\_\_\_ (the Church being Coached)

**Promise Keepers agrees to provide Coaching** as outlined in the Ministry with Men Coaching Proposal (Coaching Proposal) which forms an appendix to this contract.

**The Coached Church agrees to commit themselves to the Coaching process** as outlined in the Coaching Proposal.

**The term** of this Contract shall be until terminated. It will automatically be renewed annually hereafter unless either party cancels it. Cancellation of the Contract may be made by either party, by giving one month's notice in writing.

**The Coaching costs** (outlined in the Coaching Proposal) are charged annually and paid in the manner indicated below. The costs of Coaching will be reviewed annually by Promise Keepers to assess changes in the cost of providing the service. Any adjustments will be negotiated with the Coached Church. Should the reviewed cost not be accepted, either party may terminate the contract immediately.

**Dated:** \_\_\_\_/\_\_\_\_/\_\_\_\_

**Signed on behalf of Church:** \_\_\_\_\_

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

**Signed on behalf of Promise Keepers NZ:** \_\_\_\_\_

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

# Coaching Contract Information

Name of Church: \_\_\_\_\_

Address: \_\_\_\_\_

Senior Pastor/Men's Ministry oversight/advocate: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Primary Men's Ministry Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

**Size of Church:** (Please Tick)

Up to 300

300 plus

**Preferred Payment Option:** (Please Tick)

Annually

Monthly A/P

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