



# PROMISE KEEPERS

## PROMOTIONAL TOOLS

This year's *Forging Tomorrow's Men* Event will impact each man attending, but going as a Group will be a powerful catalyst for building real friendships and developing your Ministry with Men. Promotional tools make it easy for you to promote the Event and register men. Use the Faxback form to order the tools listed below, or phone the Promise Keepers office.



**THE STRATEGY** A week-by-week plan to help you motivate the men in your church to attend the *Forging Tomorrow's Men* Event as a Group. The Strategy is based on our experience in Ministry with Men gained over many years and has proven extremely successful. Order extra copies for others as required.



**SUPPORTING CHURCHES** Take advantage of the extra benefits available by signing up as a Supporting Church. By making this commitment you will receive a FREE registration for your church pastor for the *Forging Tomorrow's Men* Event, a Supporting Churches certificate, and an extra level of support for your church from a Promise Keepers Coach or local Field Rep. See the Supporting Churches information sheet for more details and sign up today!



**GROUP LEADERS' PACK** Attending as a Group is by far the best way to make the most of the Event experience, so order a Group Leaders' Pack and get your men together! (You only need 7 men to qualify for a Group discount.) The pack contains valuable information for Groups, including a Group registration form, and customised attendance information from previous years. Our Group Registrations Co-ordinator is available to assist you with any queries you may have.



**PROMOTIONAL DVD** A picture is worth a thousand words, so use this powerful tool in your church services, as well as in small groups and other settings. In addition to the *Forging Tomorrow's Men* promo, the DVD contains a wealth of other bonus material.



**BROCHURES** The high-quality Event brochures contain all the basic information that every man needs to know about the Events. We will send you as many as you can use.

**POSTERS** Place Event posters in prominent spots in your church (even the men's toilet). This keeps the Event in front of people and provides an opportunity to promote something that is specific for men. Available in two sizes.

**INVITATION CARDS AND BOOKMARKS** Both of these are ideal for giving out to acquaintances as a promotional tool. The invitation card is business card-size. Hand these out at the door after the Sunday service. Also get your team to circulate and hand out cards.

**OUTDOOR SIGNS** Many churches willingly host a Promise Keepers Event sign on their property. As well as promoting the Event to your own men, the great diversity of churches hosting signs sends a powerful message of unity among Christians. Signs can be put on stakes or attached to existing signboards, fences or walls. Several sizes available. Can you help?

**PROMISE KEEPERS WEBSITE** This contains a multitude of resources for you to promote and use the Promise Keepers Event experience in your church. From logos, bulletin inserts, PowerPoint slides and email templates, to information and examples on how to gain the maximum benefit from the *Forging Tomorrow's Men* Event. We encourage you to download and adapt these to suit your context. See [www.promisekeepers.org.nz](http://www.promisekeepers.org.nz)

**ONLINE REGISTRATION** Registering online helps Promise Keepers by eliminating manual payment processing and data entry, saving time and money. You can set up a Group Registration by making sure that your Group's first registrant ticks the box as a new Group and then enters a Group Name and Group Leader's name. Your men can then log on and register themselves online as part of the Group.

Fill out the **FAXBACK FORM** or contact Promise Keepers for any of these resources.  
Your help is appreciated!

Phone: 09 627 0101 or 0800 PROMISE (0800 77 66 47) Fax: 09 627 3526

Email: [pk@promisekeepers.org.nz](mailto:pk@promisekeepers.org.nz) Web: [www.promisekeepers.org.nz](http://www.promisekeepers.org.nz) and [www.transition.org.nz](http://www.transition.org.nz)

Post: PO Box 48123, Blockhouse Bay, Auckland 0644

