



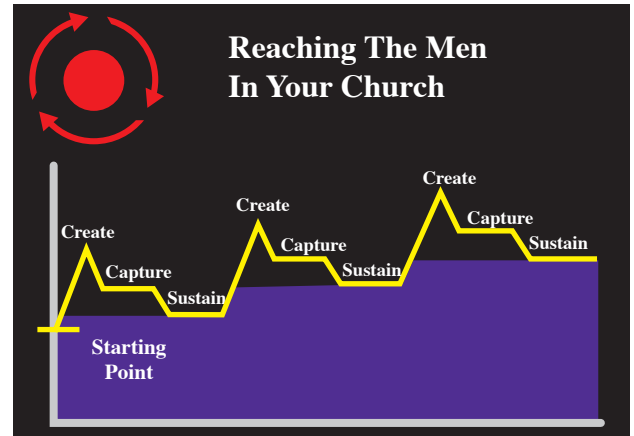
FOLLOWING THE EVENT

Capturing the momentum from *Forging Tomorrow's Men*

A lot of effort and resources are invested into motivating men to get involved in a Promise Keepers Event. If the momentum generated is not captured quickly by a suitable follow-up event, that investment is put at risk, and will probably be lost. Building on the success of the Event is therefore logical and good stewardship.

The planning and promotion for this needs to start well before the Event.

Here are some strategic follow-up options that will enable you to capture the momentum created by the Promise Keepers Event:



1. Sunday Service

• Testimony

At your first service after the Event, give your men the opportunity to testify to what God has done in their lives through the Event, while the experience is still fresh. Remember that once a man has publicly testified to what has happened to him and the decisions he has made, he is far more likely to follow through on those decisions.

• Real Men Sing Real Loud!

Invite men to get up and sing some of the songs that were used at Forging Tomorrow's Men (this could be organised beforehand). See the Promise Keepers website for a list of Event songs. The men will appreciate that their Promise Keepers experience has been brought into the church life. Women will also love the opportunity to hear the men sing.

2. Men's Small Groups

A men's group is a place where men can build real friendships and be honest about the struggles they face. Men want to grow spiritually and Men's Small Groups are the optimal place for this to occur. Men grow spiritually up to seven times faster in a Men's Small Group than by just attending church on Sundays.

A healthy Men's Small Group will involve men sharing God's Word together, praying for one another, and caring enough about each other to ask the hard questions that hold each other accountable.

Remember that a Men's Small Group serves an entirely different function to a mixed home group.

See the Promise Keepers website www.promisekeepers.org.nz for more information, including:

- How to start a Men's Small Group
- How to lead a Men's Small Group
- Men's Small Group Resources

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3. Existing Mixed Small Groups

Ensure that the Event experience is being discussed in any existing groups that men belong to in your church. This gives men space and opportunity to process the next steps God is asking of them.

4. Follow-up Courses

Courses are an ideal opportunity to build on biblical knowledge and strengthen friendships already started at the Event. Men are motivated by the Event to take the next step by participating in a follow-up course for a set period of weeks. Consider running a course for men, for example:

- Promise Keepers Study Guides
- Winning at Work & Home by Robert Lewis
- Wild at Heart by John Eldredge

To find out how to maximise the effectiveness of these courses, contact Promise Keepers.

5. Men's Breakfast

Plan a men's breakfast following the Promise Keepers Event and focus on what happened at the Event for your men. Have a few men testify and talk about the things that God is asking them to do next. Use this opportunity to promote Men's Small Groups as a great outcome and tell them how they can get involved in one.

6. Men's Camp

Camps and retreats can be powerful opportunities to help men go deeper and gain spiritual growth. For tips on how to organise a successful men's camp, contact Promise Keepers.

***For more information on capturing the momentum of a Promise Keepers Event,
contact Promise Keepers or visit our website:
www.promisekeepers.org.nz***